

ONE TOWNE MEDIA LLC — "SMB WITH FORTUNE 500 MARKETING — YOUR FULLY SERVICED ONLINE STOREFRONT"

One Town. One Contractor. Zero Shared Leads · \$0 Upfront Setup · 100% Month-to-Month Charter Partnerships

START WITH 3 FREE LEADS (\$0)

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Our Partnership Philosophy — You Master the Trade, We Run Your Entire Online Storefront & Back Office: Local contractors shouldn't have to fight 5 competitors for the same overpriced Angi lead or pay an agency \$3,000+ upfront. **One Towne Media LLC** gives strictly one vetted partner per town **100% exclusive local leads** plus a complete **16-Pillar Fully Serviced Online Storefront**—starting with your **First 3 Verified Leads Free (\$0)** and a **Free 5-Point Digital & Email Audit**.

1. HOW ONE TOWNE MEDIA LLC BEATS SHARED LEAD NETWORKS (ANGI / THUMBSTACK) & TRADITIONAL AGENCIES

\$0 Upfront Setup · Prove it First in the Field

Feature / Guarantee	Angi / HomeAdvisor / Thumbtack	Traditional Web / SEO Agency	One Towne Media LLC (Charter Model)
Upfront Setup & Proof Trial	\$300–\$1,200+ fee · Billed from Lead #1	\$2,500–\$5,000+ upfront · 6–12 mo lock-in	\$0.00 Upfront Setup + First 3 Verified Leads FREE (\$0)
Lead Exclusivity	Sold to 4–5 competitors simultaneously	No lead guarantee (vague traffic charts)	100% Exclusive (Strictly 1 Partner Per Town)
Branded Email & Field Comms	None (stuck with `@gmail`/`@yahoo` on truck)	\$12–\$18/mo per seat + painful migration	Zero-Migration `@company.com` Switchboard (\$0/seat) + 5-Sec SMS
Reviews, Invoicing & Support	Public complaints hurt profile · No billing	Charges extra for every software tool	Google/Trustpilot/Yelp Mgmt + Text-to-Pay Invoicing + CRM & Support
Real-Time & Intraday Pulse	Shared-lead blast notifications only	Monthly PDF report only	<5s Real-Time Alerts + 12:30 PM Midday & 5:30 PM EOD Pulse

2. THREE HIGH-IMPACT CHARTER PARTNER PACKAGES (TAILORED ON YOUR 10-MINUTE PARTNER CALL)

Every Partnership Includes a Free 5-Point Website, SEO, AI Search & Email Audit

Package 1: Track A

1 SHOP / TOWN

100% Exclusive Town Lead Routing

Direct Angi Replacement · Starts w/ 3 Free Leads

- **First 3 Verified Leads = \$0.00:** Routed straight to your cell & email so you verify quality on real jobs first.
- **Pre-Qualified Homeowner Specs:** Customers use our interactive town sizing & cost calculator before dispatch.
- **Flexible Charter Terms:** Choose simple **Pay-Per-Verified-Lead** or **Flat Whole-Town Unlimited Exclusivity** (plus Marine/OEM Part buyer routing & consignment).

Package 2: Track B

16 PILLARS

Your Fully Serviced Online Storefront

\$0 Upfront Build Fee · Charter SMB Monthly

- **Website Rebuild, Edge Hosting, Text-CMS & Quote Calculator** + 2-Way Online Booking Calendar.
- **Zero-Migration** `@company.com` Email Switchboard (`info@`, `quotes@`, `billing@`, `support@` → phone in <1s) + 24/7 5-Sec Missed-Call SMS.
- **Local SEO, Google Suite, AI Search** (`AEO/GEO`) & **Social Media Posting**.
- **Multi-Platform Online Reviews Setup & Active Mgmt:** Google, Trustpilot, Yelp, FB & BBB + 1–3★ private complaint catch.
- **Text-to-Pay Invoicing, Contact CRM, Managed Support Desk & Intraday Pulse Alerts.**

Package 3: All-In Bundle

BEST VALUE

Complete Town Domination

Track A + Track B Combined · \$0 Upfront Setup

- **Starts With 3 Free Exclusive Leads (\$0.00)** + Free 5-Point Digital & Email Audit.
- **Full Whole-Town Lead Portal Lockout (Track A)** so competitors are turned away.
- **Complete 16-Pillar Fully Serviced Online Storefront (Track B):** Website/CMS, `@company.com` Email Switchboard, Google/AI Search, Google/Trustpilot/Yelp Reviews, Text-to-Pay Invoicing, CRM, Support Desk & Intraday Notifications.
- **Bargain-Baseament Charter Rate:** Less than the cost of two shared Angi leads.

★ **Zero-Blindspot Notifications + Zero-Migration** `@company.com` Switchboard: Instant <5s SMS/email alerts (leads, missed-call transcripts, <4★ complaint catches, payments received, new reviews) + 12:30 PM Midday & 5:30 PM EOD Intraday Pulse on calls, leads, complaints, reviews & sales (\$) —routed via your `@yourcompany.com` switchboard (\$0/seat).

🛡️ **2-Part Zero-Risk Performance Guarantee:** (1) **Track A Exclusive Leads Guarantee:** First 3 exclusive leads 100% Free (\$0); spam/out-of-area replaced via 1 text; on Whole-Town Flat Exclusivity, if fewer than 4 verified exclusive homeowner inquiries are delivered in a calendar month, the next month is 100% Free. (2) **Track B Storefront Guarantee:** \$0 Upfront Setup (pay nothing until your rebuilt website, @company . com email switchboard, 5-sec missed-call SMS & review/invoice system are live and tested) + month-to-month "Earn It Every 30 Days" guarantee (you keep your domain, customer CRM export & Google/Trustpilot/Yelp profiles if you ever cancel).

3. ZERO-RISK PARTNER ACTIVATION & 3-FREE-LEADS DISPATCH FORM (100% MONTH-TO-MONTH)

Book Online at one-towne-media.pages.dev/#schedule-call or Return by Text/Email

Partner Business Name: _____

Target Town(s) & Trade: _____

Primary Contact & Cell (for SMS Leads): _____

Current Email & Desired `@company.com`: _____

☐ **PACKAGE 1 (TRACK A — Exclusive Town Leads):** Start with 3 Free Verified Leads (\$0.00), then continue month-to-month on: ☐ Charter Pay-Per-Lead OR ☐ Whole-Town Flat Exclusivity OR ☐ Marine/OEM Parts Network

☐ **PACKAGE 2 (TRACK B — Your Fully Serviced Online Storefront · \$0 Setup):** ☐ Core Storefront & Comms (Web/CMS, `@company` Email, Calendar, 5-Sec SMS, Text-to-Pay & Intraday Pulse) OR ☐ Complete 16-Pillar Storefront (+ SEO, AI Search, Google/Trustpilot/Yelp Reviews & Support Desk)

☐ **PACKAGE 3 (COMPLETE TOWN DOMINATION CHARTER BUNDLE · \$0 Setup):** Combines Track A Whole-Town Exclusive Lead Routing + Track B Complete 16-Pillar Fully Serviced Online Storefront (Starts with 3 Free Exclusive Leads).

Sean O'Mara, Managing Member — One Towne Media LLC

Signature & Date · (631) 526-2801 · seangomara@gmail.com

Authorized Partner Signature, Printed Name & Date